

# The Creative Alternatives – Delineador Azul

## *Tentative Formulation – 17/MK003 21\_01*

INGREDIENTES	INCI-Name	%	FORNECEDORES
<b><u>FASE A</u></b>			
Água Deionizada	Aqua	q.s.p.100	
<b>Hydrolite® 5 green</b>	<b>Pentylene Glycol</b>	<b>2,00</b>	<b>Symrise</b>
<b>SymSave® H</b>	<b>Hydroxyacetophenone</b>	<b>0,50</b>	<b>Symrise</b>
<b>Hydrolite® 6</b>	<b>1,2-Hexanediol</b>	<b>0,50</b>	<b>Symrise</b>
Dissolvine GL-47-S	Tetrasodium Glutamate Diacetate	0,05	Dow
PVP K-90	PVP	2,00	Ashland
Trietanolamina	Triethanolamine	0,10	
<b>SymMollient® W/S</b>	<b>Trideceth-9, PEG-5 Isononanoate, Water (Aqua)</b>	<b>2,00</b>	<b>Symrise</b>
<b><u>FASE B</u></b>			
<b>FOOD COLOR TITANIUM DIOXIDE POWDER E171</b>	<b>CI 77891</b>	<b>2,00</b>	<b>Symrise</b>
C431810 SUNCROMA ULTRAMARINE BLUE	CI 77007	8,35	Cosmotec
<b><u>FASE C</u></b>			
Sepimax Zen	Polyacrylate Crosspolymer-6	2,00	Seppic
<b><u>FASE D</u></b>			
<b>SymPeptide® XLash</b>	<b>Water (Aqua), Glycerin, Myristoyl Pentapeptide-17</b>	<b>10,00</b>	<b>Symrise</b>
<b>SymLash® 1631</b>	<b>Pentylene Glycol, Isochrysis Galbana Extract</b>	<b>0,20</b>	<b>Symrise</b>
Tapioca pure	Tapioca Starch	4,00	Akzo Nobel
<b><u>FASE E</u></b>			
Ácido Cítrico (Solução 50%)	Citric acid	q.s	

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# SymPeptide<sup>®</sup> XLash

## ID Card



NUMBER: 904704

INCI: Water (Aqua), Glycerin, Myristoyl Pentapeptide-17

- Recommended use level: 1- 10%
- Clear colorless to beige odorless liquid
- pH stable between 4 and 9
- Soluble in water, ethanol and glycols
- Temperature stable up to 50° C



**SOURCE OF  
EYELASHES YOUTH  
VOLUME & DENSITY**

STIMULATES KERATIN GENE PRODUCTION IN VITRO



FAST & VISIBLE EFFECTS IN

**2 WEEKS**



**EFFICIENTLY & VISIBLY  
IMPROVES  
EYELASH VOLUME**

**CLINICALLY PROVEN  
TO ENHANCE THE  
OVERALL DENSITY  
OF EYELASHES BY**

**66%**

**IN 4 WEEKS!**













**MAIN APPLICATIONS**

- MASCARAS
- EYELASH SERUMS
- EYELINER

**Globally  
Approved  
(EXCEPT IN CHINA)**

# SymLash® 1631

## ID Card

 <p><b>INCI:</b> Pentylene Glycol, Isochrysis Galbana Extract Product number: 510535 Recommended use level: 0.2% Liquid, soluble in water, glycols and alcohol</p>	<p><b>VISIBLE RESULTS</b></p>  <p>IN JUST <b>14</b> DAYS</p>		 <p>CLINICALLY PROVEN FOR <b>ENHANCEMENT</b> EYELASH</p>
 <p><b>IECIC LISTED</b></p>	 <p><b>MICROALGAE FROM THE TAHITIAN SEA</b></p>	 <p><b>ROOT STIMULATION</b></p>	<p>Eyelashes <b>34%</b> <b>denser</b> <b>AFTER</b> <b>42 DAYS</b></p>
<p><b>SUSTAINABLY OBTAINED BY BLUE BIOTECHNOLOGY</b></p>	<p><b>88,2% NATURAL ORIGIN CONTENT</b> ISO 16128-2</p>  	<p><b>MAIN APPLICATIONS</b></p> <ul style="list-style-type: none"><li>• MASCARAS</li><li>• SERUMS</li><li>• EYELINER</li><li>• LASH TREATMENT</li></ul> 	

# SymMollient<sup>®</sup> W/S

## ID Card



**INCI:** Trideceth-9, PEG-5 Isononanoate, Water (Aqua)

### Hydrophilic Emollient



Aqueous blend of fatty acid polyglycol ester and fatty alcohol polyglycol ether

Clearly soluble in aqueous surfactant based products



Recommended use level: 1 - 5%



## EFFECTIVE ITCH RELIEF

CLINICALLY PROVEN FROM A RINSE-OFF FORMULATION

## EFFECTIVE PROTECTION AGAINST DEHYDRATION

PROVEN IN  
IN VIVO STUDY

GLOBALLY  
APPROVED  
EXCEPT CHINA



PATENTED

IMPROVES THE SKIN TOLERANCE  
TO SURFACTANTS

IMPARTS A CREAMY FOAM  
TO CLEANSING FORMULATIONS

## MAIN APPLICATIONS

- SHOWER GELS / BODY WASHES
- SHAMPOO
- HAIR TONICS / SCALP TREATMENTS
- AFTER SHAVE
- BODY LOTIONS
- AFTER SUN PRODUCTS
- INTIMATE HYGIENE



# SymSave<sup>®</sup> H

## ID Card



### INCI: Hydroxyacetophenone



Product Number: 979940 & 672096  
Appearance: White to beige crystalline powder  
Recommended Use Level: Up to 1.0%

**AFFORDABLE FOR MASS MARKET**



**NATURE  
IDENTICAL  
COMPOUND**



GLOBALLY  
COMPLIANT



**CLEANGREDIENTS<sup>®</sup>**

# ANTIOXIDANT & SOOTHING PROPERTIES

NO DESTABILIZATION  
OF EMULSIONS




# HELPS BROAD SPECTRUM PRODUCT PROTECTION

*MAIN APPLICATIONS* with pH between 3 and 9:

- SKIN CARE
- HAIR CARE
- COLOR COSMETICS
- BODY CARE

# Hydrolite<sup>®</sup> 6

## ID Card

<p><b>INCI: 1,2-Hexanediol</b></p> <p>Product Number: 841129/821138/459545          Appearance: Colorless liquid, very low odor          Recommended Use Level: Up to 2.0%          Odorless version available: Hydrolite<sup>®</sup> 6O (510352)</p> <p><b>FROM PREMIUM TO MASS MARKET</b></p>			<p><b>IMPROVES FORMULATION ESTHETICS &amp; SENSORIAL PROFILE</b></p>		
<p></p>		<p><b>MOISTURIZES</b></p>			
<p><b>EXCELLENT SAFETY PROFILE</b></p>		<p>ENHANCES PRODUCT PROTECTION</p>			
<p>Patented </p>		<p>READILY BIODEGRADABLE</p>		<p>MILD SOLUTION FOR ALL SKIN TYPES, EVEN FOR THE MOST DELICATE</p>	
<p> <b>CLEANGREDIENTS<sup>®</sup></b></p>		<p> <b>SUITABLE VEGAN</b></p>		<p> <b>GLOBALLY COMPLIANT</b></p>	
<p><i>MAIN APPLICATIONS</i> with pH between 3 and 12:</p> <ul style="list-style-type: none"> <li>• <b>SKIN CARE</b></li> <li>• <b>HAIR CARE</b></li> <li>• <b>COLOR COSMETICS</b></li> <li>• <b>SUN CARE</b></li> <li>• <b>ORAL CARE</b></li> </ul>					

Suitable Vegan according to Symrise policy  
 Halal & Kosher status available on request